



# City of Blaine Anoka County, Minnesota

Blaine City Hall  
10801 Town Sq Dr NE  
Blaine MN 55449

## Legislation Text

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**ADMINISTRATION-** *Michelle Wolfe, City Manager*

### **APPROVE THE 2020-2023 STRATEGIC PLAN**

The City of Blaine Strategic Plan has been under development since early 2019. Attached is the final draft of the plan, submitted for formal Council approval. A history of the discussions related to the development of the plan are incorporated into the document. Once approved, staff will proceed with developing an implementation plan and tracking measures.

By motion, adopt a resolution approving the City of Blaine 2020-2023 Strategic Plan.

**WHEREAS**, in 2019 the Blaine City Council began the important work to develop a strategic plan for the City of Blaine; and

**WHEREAS**, the plan consists of six strategic priorities-the issues of greatest importance to the city over the next three years-effective communication, financial stability, growth management, organizational health, TH 65 improvement, and well-maintained infrastructure; and

**WHEREAS**, associated with each strategic priority is a set of desired outcomes, key outcome indicators, and performance targets that describe expected results and how results will be measured; and

**WHEREAS**, the plan's resulting mission statement is to deliver exceptional public services with the highest degree of professionalism and accountability; and

**WHEREAS**, the city's mission will be accomplished through core values of transparency and openness; fairness and impartiality; creativity and innovation, respect and efficiency; and

**WHEREAS**, during the implementation of the plan a vision statement for the city will be developed. This vision statement will be designed to look towards the future aspirations of the City of Blaine.

**NOW, THEREFORE, BE IT RESOLVED**, that the Blaine City Council hereby approves the attached City of Blaine 2020-2023 Strategic Plan and directs its implementation and tracking.

**PASSED** by the City Council of the City of Blaine this 5<sup>th</sup> day of October, 2020.