



City of Blaine Anoka County, Minnesota

Blaine City Hall
10801 Town Sq Dr NE
Blaine MN 55449

Legislation Text

File #: MO 20-01, Version: 1

ORGANIZATIONAL BUSINESS - *Cathy Sorensen, City Clerk*

DESIGNATE OFFICIAL NEWSPAPER FOR 2020

State Law and City Code require that City Council designate a single newspaper as its official newspaper:

CHAPTER 12. - MISCELLANEOUS AND TRANSITORY PROVISIONS

Sec. 12.01. - Official publications.

The council shall annually designate a legal newspaper of general circulation in the city as its official newspaper in which shall be published ordinances and other matters required by law to be so published as well as such other matters as the council may deem it in the public interest to have published in this manner.

Minnesota Statute 331A.02, Subd. 1 defines the qualifications for a publication to be designated as an official newspaper. Below is a summary of the one bid received from the *Blaine/Spring Lake Park Life* which meets Statute:

Blaine/Spring Lake Park Life (unchanged from 2019)

Publication Cost:	\$10.75/column inch
Manual Typeset	\$20/notice (if needed)
Frequency:	1 day/week- Fridays
Deadline	Wednesday @ 10AM
Primary Distribution	Home delivery
Average Circulation	15,000
	<i>Blaine/ Spring Lake Park Life content on abcnewspapers.com is in front of the payv requires no subscription</i>
Unique Website Visits	54,000/month
Unique Website Visits	3.8 million unique visits/month Over 4 mobile 365,850 unique Anoka County visits/month

Public notices are also posted at City Hall, on the City's website and distributed through the CivicPlus NotifyMe communication tool.

By motion, designate *Blaine/Spring Lake Park Life* as the official newspaper for 2020.