



City of Blaine Anoka County, Minnesota

Blaine City Hall
10801 Town Sq Dr NE
Blaine MN 55449

Legislation Text

File #: MO 19-98, Version: 1

ADMINISTRATION - *Cathy Sorensen, City Clerk*

APPROVE SPECIAL EVENTS LICENSE FOR THE ZAC BROWN CONCERT IN CONJUNCTION WITH THE 3M OPEN AT THE NATIONAL SPORTS CENTER, 1700 105TH AVENUE NE

Lea Barron, applicant for Zac Brown Concert to be held in conjunction with the 3M Open, has filed an application for a Special Events License to hold an outdoor concert at the National Sports Center, 1700 105th Avenue NE on Friday, July 5, 2019 from 8PM to 9:30PM with a 20-minute fireworks show to follow.

Ms. Barron has deposited with the City a \$200 license fee, a \$250 deposit fee and will provide a current certificate of insurance with the City as additional insured prior to the event. The Special Event license is contingent on receiving food, beverage and alcohol service licenses that cover the date of the event. A background check for Ms. Barron has been completed by the Police Department and no problems or complaints are on file. Approximately 16,000 spectators are expected to attend the event. The license will not be issued until all paperwork has been received.

The Zac Brown concert is being held in conjunction with the 3M Open and has not been held at the NSC in the past. In order to mitigate noise concerns, staff recommends the conditions below:

1. Concert event to be operated consistent with the materials and descriptions made part of this application
2. Concert attendance to be limited to not more than 16,000 tickets
3. Concerts to begin no earlier or end no later than times approved by City Council
4. No alcohol to be brought into the event; alcohol to be purchased only onsite
5. Applicant agrees to abide by the noise management plan as outlined below and will lower concert noise at the stage if requested by Blaine Public Safety:
 - Stage location to face west
 - Music to end no later than 9:45PM
 - Applicant to identify speaker placement to minimize noise impacts along with placement with acoustic blankets as recommended by staff
6. The applicant shall not permit tailgating before, during or after the event
7. No overnight camping is allowed

8. Applicant shall prepare and submit to the Blaine Police Department an acceptable operations plan to be implemented by the applicant, encompassing at a minimum the following items:
 - On and off-site litter control
 - Emergency medical plan
 - Security plan and identification of concert experienced command person
 - Final traffic management plan for event
 - Final parking plan for event
 - Plan to mitigate adverse impacts on the adjacent business area
 - Portable restroom facilities
 - Barricade plans
9. The applicant shall operate the events consistent with City codes and State statutes
10. Any additional conditions will be included on the final license document and communicated to the applicant

In addition, staff will work to communicate event information to the public through its social media avenues, especially with regard to the fireworks to help minimize neighborhood complaints.

By motion, consider a Special Events License for the Zac Brown Concert in conjunction with the 3M Open at the National Sports Center, 1700 105th Avenue NE.