



City of Blaine Anoka County, Minnesota

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Legislation Details (With Text)

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Sponsors:	Michelle Wolfe				
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1/22/2020	1	City Council Workshop	Discussed	

WORKSHOP ITEM *Michelle Wolfe, City Manager*

REVIEW THE CITY'S MISSION STATEMENT

The city first adopted a mission statement in 1985. There have been several revisions over the years and our current one is attached to this item. Per Resolution No. 86-41, the City is required to annually adopt a mission statement.

During the strategic planning discussions in 2019, City Council reviewed the current Mission Statement, and discussed vision and values statements. It was agreed that the mission, vision and values statements needed updating and/or creation. A brainstorming process resulted in the identification of key concepts the group favored for both the vision and mission. These were then used by the consultant to create draft statements. The City Council also identified a potential list of values, which the consultant used to prepare a draft set of values for consideration. The proposed mission, vision, and value statements are listed below:

Mission Statement

Our mission is to maintain and continually improve the City of Blaine. We accomplish this by delivering good-value public services with the highest degree of professionalism.

Vision Statement

Blaine is the place to be! Everything you need in a safe, welcoming environment where families and business thrive and visitors come back often.

Values

- Openness and honesty in all of our relationships
- Fairness and impartiality in our decisions and interactions
- Creativity and innovation when seeking solutions
- Accountability for our action and to the public
- Providing value for our efforts on behalf of the community
- Respect for all, everyone is equal

The approval of mission, vision, and value statements is the final major step necessary in order to move forward with approval of the 2019-2022 Strategic Plan.

Discuss the proposed statements. If consensus is reached, the statements will be incorporated into the Strategic Plan document, which will then be brought to a City Council meeting for formal approval.