

# City of Blaine Anoka County, Minnesota

Blaine City Hall 10801 Town Sq Dr NE Blaine MN 55449

#### Legislation Details (With Text)

File #: MO 20-01 Version: 1 Name: 2020 Official Newspaper

Type: Motion Status: Passed

File created: 1/6/2020 In control: City Council

On agenda: 1/6/2020 Final action: 1/6/2020

Title: DESIGNATE OFFICIAL NEWSPAPER FOR 2020

**Sponsors:** Catherine Sorensen

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
1/6/2020	1	City Council	Approved	Pass

### **ORGANIZATIONAL BUSINESS** - Cathy Sorensen, City Clerk

#### **DESIGNATE OFFICIAL NEWSPAPER FOR 2020**

State Law and City Code require that City Council designate a single newspaper as its official newspaper:

## CHAPTER 12. - MISCELLANEOUS AND TRANSITORY PROVISIONS

Sec. 12.01. - Official publications.

The council shall annually designate a legal newspaper of general circulation in the city as its official newspaper in which shall be published ordinances and other matters required by law to be so published as well as such other matters as the council may deem it in the public interest to have published in this manner.

Minnesota Statute 331A.02, Subd. 1 defines the qualifications for a publication to be designated as an official newspaper. Below is a summary of the one bid received from the *Blaine/Spring Lake Park Life* which meets Statute:

Blaine/Spring Lake Park Life (unchanged from 2019)

Publication Cost: \$10.75/column inch
Manual Typeset \$20/notice (if needed)
Frequency: 1 day/week- Fridays
Deadline Wednesday @ 10AM

Primary Distribution Home delivery

Average Circulation 15,000

Blaine/Spring Lake Park Life content on

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abcnewspapers.com is in front of the payv

requires no subscription

Unique Website Visits

54,000/month

Unique Website Visits 3.8 million unique visits/month Over 4

mobile 365,850 unique Anoka County

visits/month

Public notices are also posted at City Hall, on the City's website and distributed through the CivicPlus NotifyMe communication tool.

By motion, designate Blaine/Spring Lake Park Life as the official newspaper for 2020.