



City of Blaine Anoka County, Minnesota Minutes - Final

Blaine City Hall
10801 Town Sq Dr NE
Blaine, MN 55449

EDA

The purpose of the Blaine Economic Development Authority is to increase the City's commercial/industrial tax base, provide employment opportunities, undertake redevelopment to enhance and maintain neighborhood economic stability, and address special needs, such as senior housing. As authorized under Minnesota State statutes, the Blaine City Council also serves as the Blaine Economic Development Authority.

Thursday, July 13, 2017

7:20 PM

Council Chambers

1 Call to Order

The meeting was called to order at 7:25 p.m. by President Ryan followed by the Roll Call.

2 Roll Call

Quorum Present.

ALSO PRESENT: City Manager Clark Arneson; Planning and Community Development Director Bryan Schafer; Finance Director Joe Huss; Economic Development Coordinator Erik Thorvig; Public Services Manager/Assistant City Manager Bob Therres; City Engineer Jean Keely; Communications Technician Roark Haver; Senior Engineering Technician Jason Sundeen; and City Clerk Catherine Sorensen.

Present: 7 - Commissioner Clark, Commissioner Hovland, Commissioner King, President Ryan, Commissioner Swanson, Commissioner Jeppson, and Commissioner Garvais

3 Minutes

3-1 [MIN 17-25](#) JUNE 1, 2017 EDA MINUTES

Moved by Commissioner Hovland, seconded by Commissioner Jeppson, that the Minutes of June 1, 2017, be approved.

Motion adopted unanimously.

Aye 7 - Commissioner Clark Commissioner Hovland Commissioner King President Ryan Commissioner Swanson Commissioner Jeppson Commissioner Garvais

4 New Business

4-1 [EDA RES 17-08](#) APPROVING THE EXPENDITURE OF \$135,821 TO FUND BLAINE PROMOTIONAL ACTIVITIES AT THE 2017 3M CHAMPIONSHIP GOLF

EVENT

Economic Development Coordinator Thorvig stated since 2001 the City of Blaine (EDA) has hosted a tent at the 3M Championship, a PGA golf tournament that brings the national spotlight to Blaine. This year's event will be held July 31 through August 6. Because of the interest in this event, Blaine has been able to use it as a unique economic development tool to highlight the industrial and commercial opportunities for businesses. The 3M Championship created a total of \$18.7 million in economic impact in 2010.

Economic Development Coordinator Thorvig reported each day the city is allotted 150 tickets for the tent. Invitations target existing and new Blaine businesses, general corporate location consultants, and real estate and development contacts. Last year the city's share of tickets was fully utilized Friday through Sunday. Feedback from the guests is very appreciative and positive about the event. The tent is staffed Thursday through Sunday during the tournament.

Economic Development Coordinator Thorvig explained the tent contribution and sponsorship is \$100,000 plus the actual food and beverage cost. These proceeds provide financial support to charitable causes that has totaled over \$25 million since the tournament started in 1993. For this year's event, it is proposed the EDA contribute \$100,000 plus catering costs. The 2017 EDA budget included \$125,000 for this event. In years past Anoka County co-hosted the tent and food costs were split between each group. Anoka County has chosen not to participate in the tent this year therefore we have to absorb the total food costs. Costs for the event would breakdown as follows:

Skybox Sponsorship	\$100,000
Catering/Marketing	\$35,821

President Ryan asked when the tickets would be available. Economic Development Coordinator Thorvig stated he received the tickets for the event yesterday.

Moved by Commissioner Clark, seconded by Commissioner Garvais, that Resolution No. 17-08, "Approving the Expenditure of \$135,921 to fund Blaine Promotional Activities at the 2017 3M Championship Golf Event," be approved.

Motion adopted unanimously.

Aye 7 - Commissioner Clark Commissioner Hovland Commissioner King President Ryan Commissioner Swanson Commissioner Jeppson Commissioner Garvais

5 Other Business

None.

None.

6 Adjournment

Moved by Commissioner Clark, seconded by Commissioner Hovland, to adjourn the meeting at 7:29 p.m.

Motion adopted unanimously.

Aye 7 - Commissioner Clark Commissioner Hovland Commissioner King President
Ryan Commissioner Swanson Commissioner Jeppson Commissioner
Garvais