

Narrative and Outline for Blaine City Council discussion on a facility for Youth Sports.

Short Description:

While the Blaine area has seen a continued growth in the number of youth participating in basketball, volleyball, soccer, baseball, softball and lacrosse, the indoor facilities needed to support these sports has not kept pace. We see a need for a facility to support year-round activities related to both court and turf sports and are looking to work with the city of Blaine to bring this concept to reality. We represent a group of individuals who have a passion to get this done and would like to present our concept for consideration.

Presentation and Discussion Outline:

1. Introductions / Background

- ☐ Who we are and why we're passionate about this
- ☐ Blaine area Youth Sports numbers – growth over the past 3 years (Basketball, Volleyball, Soccer, Football, Baseball, Softball, Lacrosse)
- ☐ Court space issues (where we're currently practicing and playing)
- ☐ Indoor turf needs (soccer, football, baseball, softball, lacrosse)
- ☐ Commitments and Interest to date (area youth sports associations)

2. Concept

☐ Facility (75,000 sq ft)

- 5 High-School sized basketball courts serving both basketball and volleyball
- Indoor soccer field (3 sections) able to serve Soccer, Football, Baseball/Softball and Lacrosse
- Potential for walking / running track
- Workout / Weights area (possibly supporting Pursuit Fitness or another workout facility group)
- Individual development spaces outfitted for video and motion feedback monitoring, supporting individualized/small group training and coaching

☐ Usage plans

- Practices (youth sports associations)
- Tournaments (primarily weekends)
- Summer Camps (AKA camps, etc.)
- Development / Youth Sports Leagues (Midwest 3 on 3, others)
- Community use (especially weekdays)... looking for ideas and discussion on this

☐ Operations / Staffing – current plans

- General Manager from a Professional Sports Marketing company (full-time)
- Front-Desk (part-time)
- Maintenance (part-time / contracted)
- Court / Field support (part-time)
- Concessions (part-time)

3. Proposed Building / Land Development

☐ Architectural drawings

- Land layout view including building and parking on parcel adjacent to City Hall
- Exterior Views
- Floorplan

☐ Proposed Timing

- Ready for Fall of 2018... need to start in March/April of 2018

4. Funding Approach / City Partnership options and ideas

☐ Our group would build/develop the facility

☐ Non-Profit / Private discussion

- Feedback and discussion on taxes, grants, city interest in lease/ownership option over XX years, our exit strategies