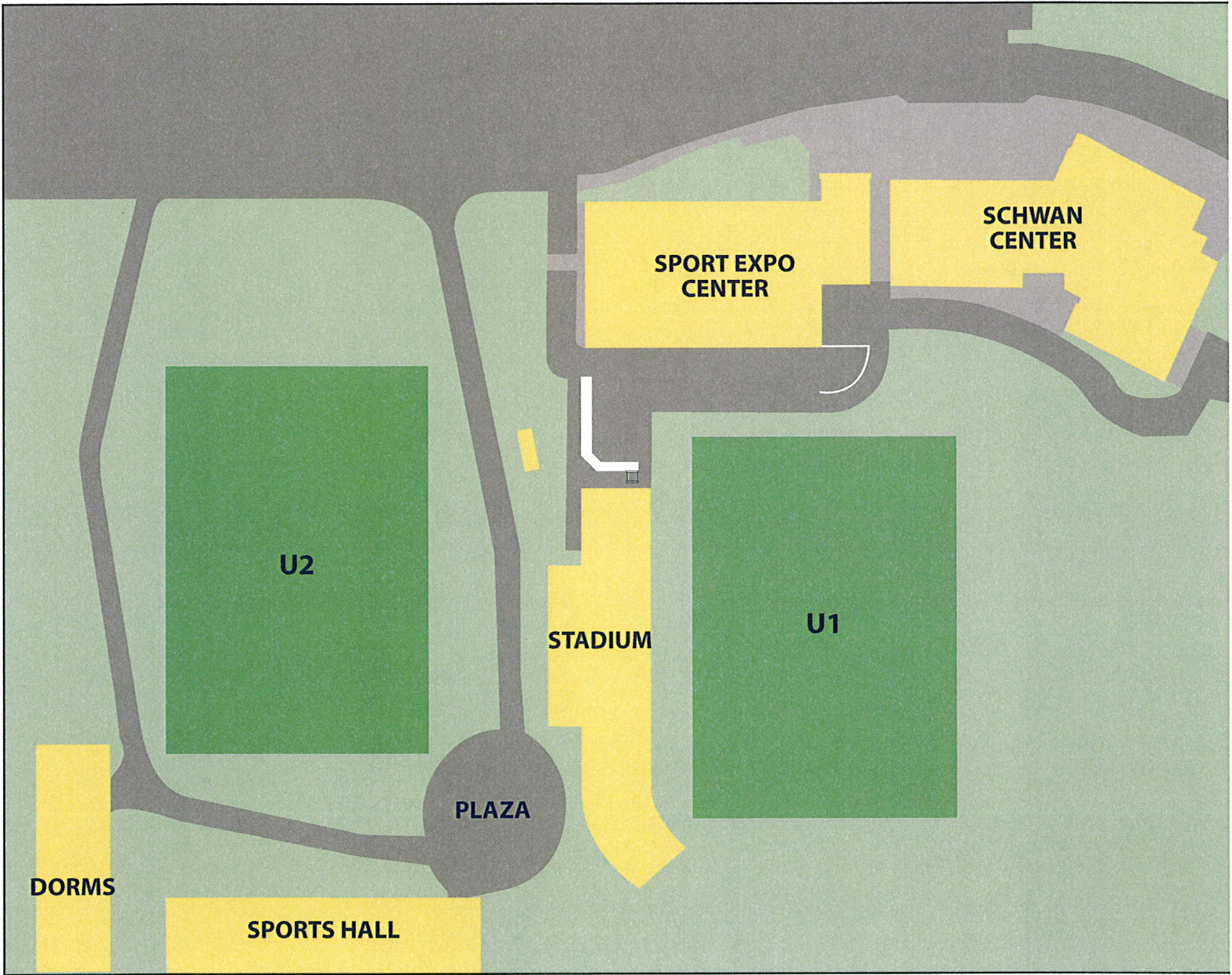


Location of Event/Concert @National Sports Center





NORTHWESTERN COLLEGE / 98.5 KTIS
JOYFUL NOISE FAMILY FEST

SUMMARY OF EVENT

The Northwestern College/98.5 KTIS Radio's "Joyful Noise Family Fest" is scheduled on Friday evening, June 7, 2013 and Saturday, June 8, 2013. This event is an outdoor music festival featuring Christian Music Groups. At this point, all artists are still to be determined. The event is patterned after the initial 2009 event that was held on June 13, 2009. There was also an event held on June 12, 2010, June 11, 2011 and June 9, 2012. The events drew between 7,500-16,000 people. The 2013 event would run from 6:00 – 10:30 pm on Friday and 10:00 am – 10:30 pm on Saturday, would be a ticketed event is expected to draw approximately 5,000-10,000 people on Friday and a maximum of 20,000 on Saturday. These numbers will fluctuate throughout the entire day as some people would come for the afternoon events and music and some would arrive later for the evening events.

This is a family oriented Christian based music festival. Guests are encouraged to bring their blankets, lawn chairs and enjoy the music. On Saturday there will be activities on the U2 Field for the kids to enjoy including inflatable games, a carousel and additional activities for the entire family. This event will start at 10:00 am and end at 7:00 pm.

The target audience is KTIS radio listeners and Northwestern College students and alumni. The average KTIS listener is in the 25-54 age range. This event is also being promoted with associated stations of KTIS located in Duluth, Fargo, Madison, Waterloo, Sioux Falls and Des Moines. This will bring business to the area hotels, restaurants and retail businesses. The entertainment acts are booked at a hotel within a close proximity to the National Sports Center.

The location of the events taking place will be the Exhibition Field and the outdoor Stadium.

The Exhibition field (U2) will include inflatable games, a carousel and sponsor information and will run from 10:00 am – 7:00 pm on Saturday June 8.

The outdoor Stadium will have a large stage facing south for the musical acts. This stage will be used all day with the headlining acts from 6:00 pm – 10:30 pm.

Please note that the amplifying level will be adjusted accordingly to avoid any disturbances.

Additional information

The Schwan's Event Center will be used strictly for the artists, major donors, volunteers and staff members.

Parking Lot Areas:

- Lot B will be used strictly for the production vehicles, tour buses, volunteers and staff members.
- Main Parking Lot will be for attendees.
- *No tailgating will be allowed.

Security on-site:

- Overnight security will be on-site for the stadium area on Wednesday (set-up), Thursday (set-up), Friday and Saturday evenings.
- Jr. Explorers will direct traffic in the main parking lot.
- Blaine Police Officers will handle traffic control and will be on-site during the event.
- Security Guards will be on-site during entire event.

First Aid Area: 1 ambulance with 2 EMT's will remain on-site from Friday, 6:00 – 10:30 pm and Saturday, 10:00 am – 11:00 pm.

Saturday after the event and Sunday - the production staff will be tearing down equipment.

**For crowds over 12,000 we will add additional support services (first aid, security, police, etc).