

Case File No. 11-0045



NORTHWESTERN COLLEGE
98.5 KTIS JOYFUL NOISE FAMILY FEST

SUMMARY OF EVENT

The Northwestern College/98.5 KTIS Radio's "Joyful Noise Family Fest" is scheduled on Saturday, June 9, 2012. This is an outdoor music festival featuring Christian Music Groups. As this date, Christian recording artist Toby Mac is contracted as the headliner.

This is a family oriented, Christian music festival starting at 10:00 am and ending at 10:30 pm. Guests are encouraged to bring their blankets, lawn chairs and enjoy the music. There will be activities on the U2 Field for kids to enjoy including inflatable games, a carousel and additional activities.

The target audience is KTIS radio listeners and Northwestern College students and alumni. The average KTIS listener is in the 25-54 age range. This event is also being promoted with associated stations of KTIS located in Duluth, MN, Fargo, ND, Madison, WI, Waterloo, IA, Sioux Falls, SD and Des Moines, IA. This event will bring business to area hotels, restaurants and retail businesses. The entertainment acts are booked at a hotel within a close proximity to the National Sports Center.

The events will take place on the Exhibition Field and the outdoor Stadium.

The Exhibition field (U2) will include inflatable games, a carousel and sponsor information and will run from 10:00 am – 7:00 pm.

The outdoor Stadium will have a large stage facing south for the musical acts. This stage will be used all day beginning at 10:00 am, with the headlining acts from 6:30 pm – 10:30 pm. Please note that the amplifying level will be adjusted accordingly to avoid any disturbances.

Additional information

The Schwan's Event Center will be used strictly for the artists, volunteers and staff members.

Parking Lot Areas:

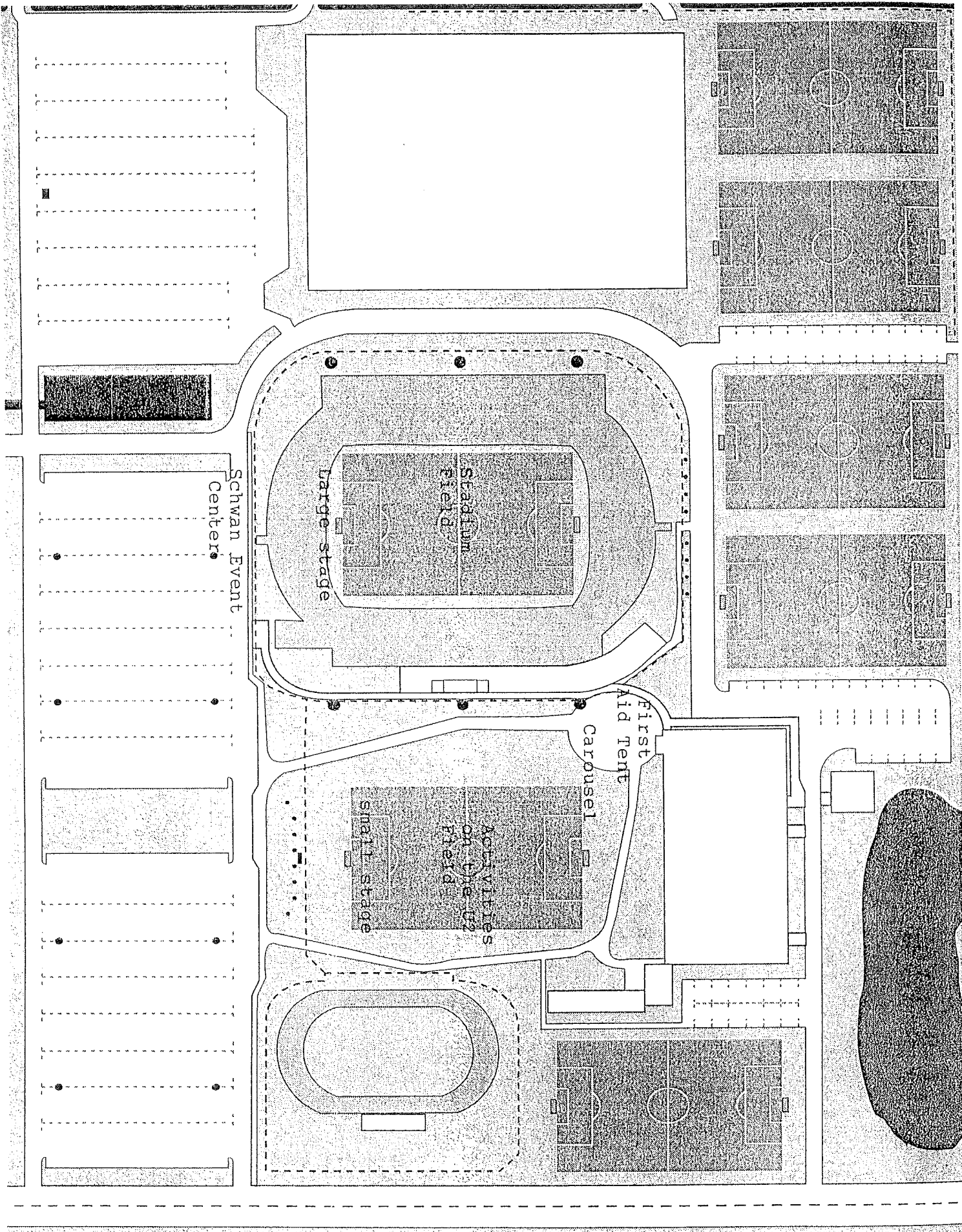
- Lot B will be used strictly for the production vehicles, tour buses, volunteers and staff members.
- Main Parking Lot will be for attendees.
- *No tailgating will be allowed.

Security on-site:

- Overnight security will be on-site for the stadium area on Thursday and Friday (set-up) evenings.
- Jr. Explorers will direct traffic in the main parking lot.
- Blain Police Officers will handle traffic control and will be on-site during the event.
- Security Guards will be on-site during entire event.

First Aid Area: 1 ambulance with 2 EMT's will remain on-site from 10:00 am – 11:00 pm.

Saturday after the event and Sunday - the production staff will be tearing down equipment.



Schwan Event
Centers

Large stage

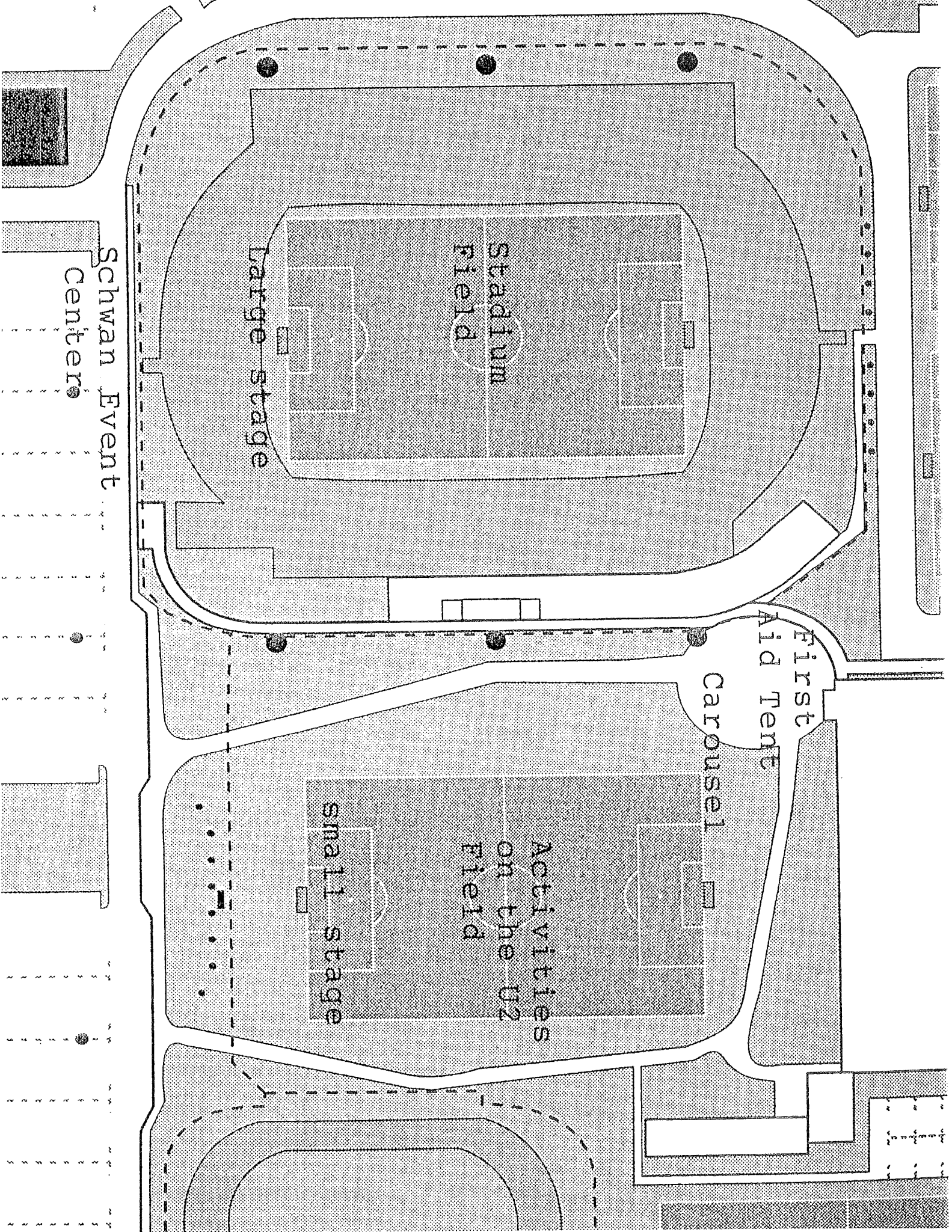
Stadium
Field

Small stage

Activities
on the
Field

Carousel

First
Aid Tent



Schwan Event Center

Stadium Field

Large stage

First Aid Tent
Carousel

Activities on the U2 Field

small stage



**NORTHWESTERN COLLEGE
JOYFUL NOISE FAMILY FEST
98.5 KTIS**

SOUND MANAGEMENT PLAN

The National Sports Center will manage this event and will have the authority to lower the amplifying levels of volume if requested by the City of Blaine.

In the event that the City of Blaine receives sound/noise level complaints the Blaine Police Department should contact one of the following people from the National Sports Center:

Brandon Radeke, Campus Operations Manager	(763) 458-6628
Brandon Koontz, Assistant Operations Manager	(763) 232-3514
Bonnie St. Dryden, Host Services Account Manager	(763) 477-2426
Dave Patten, Host Services Manager	(763) 458-6622

The contact names listed above will have the authority and accessibility to reduce the sound to an acceptable level.

98.5 joyful noise KTIS Family Fest

an outdoor music festival
summer - 2011
national sports center

music {activities} tickets {directions} sponsors {FAQs}

Join us for a day of FREE fun activities!

Your ticket to Joyful Noise not only gets you in the gate for the great music, but it gives you access to a ton of free activities - including a field full of inflatables! Make sure to stop by the Ministry tent to learn about some of the great work that Twin Cities organizations are doing to make a difference for our community.

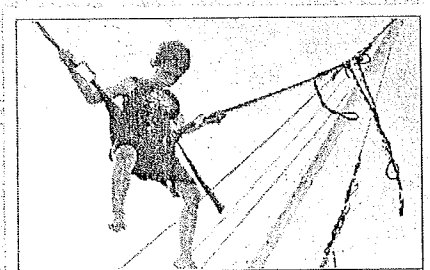
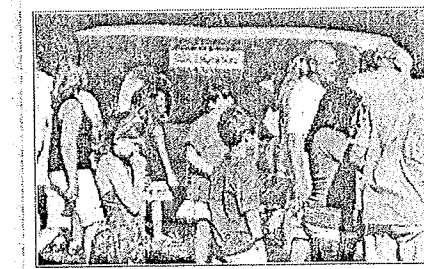
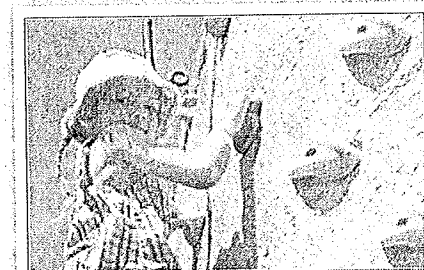
All that and lots of great food and beverages!

Last years activities include...

- Blackbeard's Ship
- King of the Hill
- The Power Jump
- Spider Mountain Slide
- The Moonwalk
- Titanic Inflatable Ship

Joyful Noise 2011 will include your favorite games and a few new games as well.

Can't wait to see you at the 98.5 KTIS Joyful Noise Family Fest in 2011!



98.5
KTIS **joyful noise**
Family Fest

an outdoor music festival
june 9, 2012

music {activities} tickets {directions} sponsors {FAQs}

Music

We will putting the lineup together over the next few months,
but here is who we have SO far:

TobyMac!



TOBY MAC

ABOUT

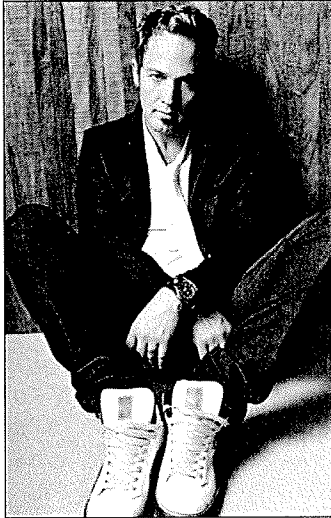
About TobyMac | About DiverseCity | About Gotee

The ascension of TobyMac's solo career has been nothing short of spectacular. In an era of declining music sales he has consistently defied the odds and has seen his sales increase with each new album release. This is no small feat. With his fourth studio album *TONIGHT* set to release on Feb. 9, he is poised to take things higher yet again.

Having climbed the mountain once with the group dcTalk (4 Grammys, more than 8 million albums sold), TobyMac knows how difficult the journey can be and how much work the process actually takes. Rarely does an artist get to soar to great heights for a second time, but soar he has. He took home his first Grammy as a solo artist last year after receiving Grammy nominations for each of his first three solo projects (*Momentum*, *Welcome To Diverse City*, *Portable Sounds*). And last year TobyMac topped 2 million in total albums sold during his solo career. He has done it with a combination of talent, hard work and humility which has produced songs that resonate with people from all walks of life.

Upon embarking on his solo career, Toby sought to surround himself with a talented and diverse cast of characters, aptly named the Diverse City Band. The result has been a musical fusion that radiates with an unquenchable energy and a penetrating message.

A self-professed perfectionist when making records—he's been known to relentlessly tweak and massage every little thing in an inexorable effort to make it sound better—Toby is the first to admit that he has to work *really* hard to make great music. "That's what drives me," he says. "I feel like I have to work harder than other people to get there. Sometimes I feel like I'm slightly under-gifted; I usually don't sit down and write a great song in just a few minutes like others can. But I think my work ethic makes up for that."



Starting with dcTalk, and then going solo when the group disbanded in 2000, Toby still clings to such rootsy notions as hard work, persistence, patience and—perhaps most relevant of all—the power of music, which he insists is still what keeps him going.

"It's the truth," he says. "I still believe that a song can penetrate a heart. I believe God can use a song to open someone's mind and heart. Other songs can just drop what I call, 'the joy bomb' on somebody. I fight really hard to remain unjaded—to keep believing that you can actually walk into a studio and write a song that breathes life. That's the hardest fight for a guy who's been doing this for a while; it's easy to fall into the trap of just making it your job. But I still believe that songs matter."

The songs on *TONIGHT* certainly matter—everything from the prayerful first single "City On Our Knees" to the testimonial "Changed Forever," from the worshipful "Captured" to the confessional "Start Somewhere," and even down to the put-on-your-party-hat grooves of "Funky Jesus Music" and "ShowStopper." One theme that runs loud and clear throughout is the idea that we all need God, and we need him now—this morning, this afternoon, *tonight*.

"*Right here, right now / Under the stars / I promise You my heart / 'Cause it starts tonight,*" Toby sings on the chorus of the title track. "*If you gotta start somewhere why not here? If you gotta start sometime why not now?*" he asks on "City on Our Knees." And "*I wanna straighten this before the sun goes down tonight,*" he proclaims on "Start Somewhere."

"There's definitely a sense of urgency on this record," says co-producer Chris Stephens, who has worked on TobyMac's last three CDs. "And it's an album that speaks of unity, of coming together and finding common ground to worship God."

Toby has long had a passion for racial reconciliation and unity, a recurrent theme in his music. *TONIGHT* includes songs of reconciliation of another kind—between husband and wife. Toby and Amanda have been happily married for 15 years, but like all couples, it can be hard work sometimes. For Toby, who best expresses his emotions through music, it was a natural step to write about it. In "Hold On," he sings, "*If you move just a little bit closer / You can put your head on my shoulder . . . / Wipe away those tears / This one's for you.*" And on "Start Somewhere," he's downright confessional: "*I said some things that I regret / And if I could, I'd take 'em back / But here I am, and there you are / The space between us is not so far / I'm reaching out my hand in love.*"

"Hold On" is very personal," Toby says. "Many lines are there to encourage my wife, but I know those lines could encourage anybody in a relationship. As for 'Start Somewhere,' any time you're in love with somebody, you're going to bang heads from time to time. I don't know how many times I've been lying in bed, sweating it out and thinking, How am I going to make this right? But then you reach that moment of apology and forgiveness. That's one of my favorite songs on the record; it's a personal perspective on confrontation and reconciliation."

And then there's "Wonderin'," in which Toby reminisces about the past with Kevin Max and Michael Tait in dcTalk, one of Christian music's biggest acts in the 1990s. "*We was ridin' in style, clockin' them miles / With the songs that He put down deep in our hearts . . . / I'm wonderin' 'bout the way I spend my days / Wonderin' if it's even worth the chase / Wonderin' if they're stealin' me from you.*"

"It's just a warm look back at dc Talk," says Toby, almost wistfully. "It's reminiscing about Michael and Kevin and what we did together, and recognizing their influence on me. I love what I do today, but there are times when I wonder, *What if we stayed together? I've got these dreams I'm pursuing now, but are they stealing me from you?*" I think about Kevin and Michael on every song I write. That's the truth man, we climbed a mountain together."

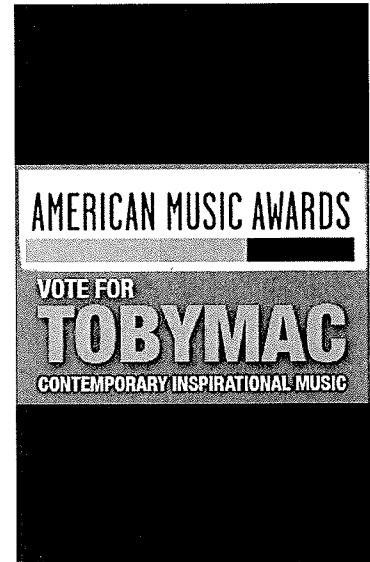
Sonically, *TONIGHT*'s typical TobyMac in many ways—an eclectic mix of rap, rock, pop and funk, all laden with catchy hooks and melodies just itching for airplay and audience singalongs. There's even a healthy dose of reggae on the album closer "Break Open the Sky," where Toby flexes his Jamaican family ties while Israel Houghton provides guest vocals. Other visiting vocalists include Skillet's John Cooper on "Tonight" and Relient K's Matthew Thiessen on "Wonderin'."

Of course most of the vocals belong to the artist himself. Stephens says Toby "has stretched himself as a vocalist, he writes about things he is passionate about and his vocals reflect that urgency". Toby agrees: "I do more singing on this record than ever before. I'm learning to use my vocal instrument in different ways, and I'm getting more comfortable with it everyday".

It all adds up to a project that reflects one man's desire to push himself beyond "very good," to dig deep in the quest for that other country where greatness resides. He certainly reached for it. Hard.

"I've worked very hard not to fall into the trap of making this just a gig," he says. "If it is a labor, it's a labor of love. I know

music can't change the world, but who says God can't speak through a song."
Right here, right now. *TONIGHT.*



TOBYMAC ON TWITTER

Nov 2, 2011

Need your photos of Columbus, IN; Durham & Fayetteville, NC; and other cities on the tour... get all the info here: <http://t.co/j3acSPnw>

Nov 1, 2011

My man B. Reith released his new CD today Tweeple! Singer, rapper extraordinaire. Song writin' fool. And my homie. <http://t.co/zTqyFoOB>

Nov 1, 2011

@evanwickham <http://t.co/1Jvpeu7d>ahhhhhh yeah, Hope u got some funk-ta-fied candy!!! Nice G-man :)

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MOBILE PHOTOS



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TOUR INFORMATION

Nov 4 Marietta, GA
Nov 5 Fayetteville, GA
Nov 6 Columbus, IN
Nov 10 Durham, NC
Nov 11 Fayetteville, NC
Nov 12 Cincinnati, OH
Nov 13 Evansville, IN
Nov 17 Dothan, AL

[VIEW MORE](#)

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