

June 24, 2013

Mr. Clark Arneson City of Blaine 10801 Town Square Drive NE Blaine, MN 55449

RE: APPROVAL OF 2014 NORTH METRO TELECOMMUNICATIONS COMMISSION BUDGET

Dear Clark:

Enclosed, please find for the council's review and approval the 2014 North Metro Telecommunications Commission Budget.

The Commission's operating budget for 2014 is proposed at \$1,104,001. This number represents an \$37,558 (3.5%) increase over last year's operating budget. The increase is due to an "up to" 2% increase for North Metro TV staff, an increase in benefits to reflect the benefits paid by the Member Cities to their employees for 2014, the addition of a 20 hour per week public access assistant, and money for an upgrade and redesign of the website. The remainder of the budget remains at the 2013 levels.

Budgeted capital costs for 2014 are \$6,855 lower than in 2013. Several video systems must be replaced/upgraded. All equipment purchases will maintain the integrity and safety of the current systems, while moving North Metro TV toward a tapeless and HD environment. The capital budget totals \$439,638. This number also covers routine computer/software upgrades, repair and resurfacing of the parking lot, and the bond payment for the building (\$185,638).

Franchise fees paid back to the Member Cities are budgeted at \$320,000. This is \$35,000 (12.3%) higher than last year's franchise fee payment.

Recommendation: That the Member Cities approve the 2014 Commission Budget as

recommended by the Telecommunications Commission and the

Operations Committee.

The Joint Powers Agreement states, "submitted budgets shall be deemed approved by a Member City unless, prior to October 15 preceding the effective date of the proposed budget, the Member City gives notice in writing to the Commission that it is withdrawing from the Commission."

I want to thank the Commission directors, staff, and the Operations Committee for their efforts in preparing these budgets. If you have any questions about either budget please consult with your Commission director or City Administrator.

I look forward to working with all parties, throughout the remainder of 2013, toward reaching the full potential of North Metro TV and to increase both the quality and quantity of community programming and services in 2014.

Sincerely,

Jeanne Mason

Chair, North Metro Telecommunications Commission

June M Mason

Enc.

2014 North Metro Telecommunications Commission Budget Talking Points

Overall Organizational Goals

- To participate in national and local legislative and legal challenges to protect local franchising and funding for community television for future franchises.
- To prepare for the franchise renewal process by developing strategies and building financial reserves.
- To meet the growing needs and demands of public access producers by expanding facility availability through the addition of a 20 hour per week assistant.
- To upgrade the website to a more user friendly source for local, HD, video-on-demand programming that can be viewed using any device.
- To balance the integrity of the production equipment and the productivity of staff and the public, with the financial needs of the Cities.
- To replace equipment, when required, with HD capable tools for producing higher quality programming that can be immediately showcased via the website. HD programming will also improve the look of current public access channels.
- Continue to provide program playback and channel management services, computer and video equipment maintenance and consulting services, internet streaming services for city meetings, program production and event coverage services, and public access to television production for our cities, schools and general public.

Estimated Fund Balance/Revenues/Expenses

- The beginning fund balances for 2014 are estimates based on previous allocations, planned spending for 2013, and estimated income.
- Estimated revenues include: Franchise fees based on the actual first quarter franchise fee payment. PEG fees are based on the actual first quarter PEG fee payment. Because of a franchise fee review settlement with Comcast, PEG funding through 2017 is no longer threatened by recent FCC orders. Other income includes dub fees, sponsorship spots, production services, and \$123,339 withdrawal from the equipment reserves. Interest income is estimated based on the first quarter interest earnings of this year.
- Estimated expenditures include the operating expenses, capital expenses, and the franchise fee payment to the cities. Franchise fees back to cities are budgeted at \$320,000. This is \$35,000 more than the previous year, a 12.3% increase.
- The year end fund balances include:
 - o The Operating reserve at 25% of the operating budget.
 - Accrued vacation, sick and comp time. The total value of owed vacation, sick, and comp time to employees.

- o The Capital equipment fund has traditionally been used as a savings account for major equipment system upgrades. However, the cost to upgrade all of our major equipment systems to HD will need to be accomplished at one time, could cost between 1.5 and 2.5 million dollars, and will require bonding. As such, the capital equipment fund has been spent down, and is now intended for emergency replacement of unplanned equipment failures.
- o The **truck replacement fund** is to replace the production truck. The current truck is twelve years old. It may need to be replaced in the next few years. The cost of replacement is 175,000-185,000.
- o The **building repair fund** is to cover major costs related to the building such as windows, roof, furnace, AC replacement and painting, carpet replacement etc.
- o The **bond reserve** is an amount required by our bond resolution, intended to be the final payment of the bond.
- O The **franchise renewal fund** is a reserve fund for the NMTC's upcoming franchise renewal process. Franchise renewal can be very expensive, with the informal negotiation process costing approximately \$200,000 across a three year period. Moving to a formal negotiation process is more expensive. These costs include needs assessments, consulting, and legal fees.

Budget

- The recommended operating budget for the organization totals \$1,104,001. This number represents a \$37,558 (3.5%) increase over last year's operating budget. The increase can be attributed to salary and benefit increases, the addition of a part-time public access assistant, increased funding for conference attendance, and a website upgrade. There is no increase to any other part of the operating budget.
- Budgeted equipment purchases for 2014 are \$6,855 less than in 2013. The major purchases include motion graphics and replay equipment for the truck, energy efficient LED lights for the studio, HD camera equipment for staff and public departments, master control CG and server upgrades, and a ULive remote video transmission system that can be used to go live over our channels from any location. All equipment purchases will maintain the integrity and safety of our current equipment systems, while moving us toward our goal of a tapeless and HD environment. The capital budget also includes routine computer/software upgrades, parking lot repairs, and the building bond payment of \$185,638. The capital equipment budget totals \$439,638. A little over half of the equipment will be paid for by drawing upon reserves.
- Franchise fees paid to the cities are budgeted at \$320,000. This is a \$35,000 (12.3%) increase over last year's franchise fee payment.

Closing Points

- We have created a thriving and dynamic service for our cities, schools, producers, and viewers. Through program playback and channel management, internet streaming of city meetings, computer and network consulting, video equipment consulting, and video production services, our cities are seeing real benefits from their investment of franchise fees and PEG fees. Our cable subscribers are benefiting from this investment with educational opportunities, and varied, informative and interesting programming regarding their communities.
- We are taking important steps to remain relevant in a media viewing world that expects high quality programming provided in a format that can be utilized on any device.
- We are expanding services to meet the needs of our local producers.
- PEG fee increases are tied to the previous year's consumer price index average, which was 1.7%. The PEG fee could increase by five cents from 3.16 per subscriber per month to 3.21, if the Commission wishes.

North Metro Telecommunications Commission 2014 FINANCIAL SUMMARY

Estimated Fund Balances/Revenues/Expenditures.

| Derating Reserve Accrued Vac, Sick, Comp Capital Equip. Fund Truck Replacement Fund Bldg Repair Reserve Franchise Renewal Fund Bond Reserve | \$266,611 \$120,866 \$369,556 \$103,000 \$120,000 \$199,192 \$84,000 TOTAL: \$1,263,225 | |
|---|--|--|
| ESTIMATED REVENUES Franchise Fees PEG Fees Other Income Interest Income | \$1,015,000 \$710,000 \$138,339 \$300 TOTAL: \$1,863,639 | |
| ESTIMATED EXPENDITURES Operating Expenses Capital Expenses Franchise Fees Back to Cities | \$1,104,001 \$439,638 \$320,000 TOTAL: \$1,863,639 | |
| YEAR END FUND BALANCES Operating Reserve Accrued Vac, Sick, Comp Capital Equip. Fund Truck Replacement Fund Bldg Repair Reserve Franchise Renewal Fund Bond Reserve | \$277,158 \$120,866 \$246,217 \$103,000 \$120,000 \$199,192 \$84,000 | Increase(Decrease) \$10,547 \$0 -\$123,339 \$0 \$0 \$0 |
| | TOTAL: \$1,150,433 | |

North Metro Telecommunications Commission Budget Line Item Supporting Information

Personnel

An up to 2% salary increase was budgeted.

A part-time (20 hours per week) public access assistant position was added at \$10.70 per hour with a raise to \$11.00 at six months. This will expand hours available to the public by up to 20 hours per week, including Saturdays.

The temporary, part-time production assistant positions earn up to \$420 per month (up to 42 hours per month at \$10 per hour) and are not eligible for health benefits or PERA. Payroll taxes apply. The part-time budget was increase by 2%.

Benefits

The NMTC employee benefits package is based on the benefits packages offered by the Member Cities to their employees.

The NMTC's contribution to PERA is not expected to increase in 2014.

Administrative Expenses

 Budgeted administrative expenses are \$9,500 higher than 2013. The NATOA conference will be held in St. Paul in 2014, and attendance could be valuable with franchise renewal just around the corner. The largest part of the increase is for a complete website upgrade and redesign.

Tuition and training expenses comply with the revised employee handbook designating \$500 per employee per year for training purposes and to cover the expenses for IT staff's Microsoft and SCALA certification classes.

Production Expenses

Production expenses remain at the 2013 level.

 Advertising/Marketing line item includes billboards, flyers, posters, cable spots, tshirts, and other marketing incentives.

The annual volunteer award ceremony, video production supplies, intern stipends, blank DVDs and videotape, production vehicle costs, and video equipment parts and maintenance are included under production costs.

Office Expenses

Overall, office expenses remain at the 2013 level.

Building maintenance includes the furnace/AC maintenance contract, lawn care, snow removal, carpet and window cleaning, fire inspection, and probable landscaping and building mechanical services.

Building utilities include sewer, water, gas, and electric.

Insurance includes all property, liability, crime, volunteer, vehicle, and monument sign coverage.

Office supply line item includes all office supplies, and maintenance contracts on

printers and copiers.

Telephone/Internet/Web Hosting costs reflect website maintenance contract, telephone costs, the annual phone software upgrade, and costs associated with video streaming and video on demand services.

 Postage and subscriptions covers the cost of mailing dubs, equipment for contract maintenance, magazines, newspapers, and other postage for the NMTC.

Property tax is for the recycling assessment.

The Commission no longer utilizes the Senior Community Service Employment program for our cleaning service. As such, funds for a cleaning service are included.

Capital Expenditures

- The 2014 capital budget includes motion graphics and replay equipment for the truck, energy efficient LED lights for the studio, HD camera equipment for staff and public departments, master control CG and server upgrades, and a ULive remote video transmission system. All equipment purchases are SD/HD capable and are necessary to meet our goals of maintaining the integrity and safety of our equipment, and moving to a tapeless, HD environment.
- Office equipment includes routine computer and software upgrades for office computers.
- The parking lot is cracking and needs to be repaired, resurfaced, and repainted.
- The building bond payment is included under capital expenditures, and represents \$185,638 of the capital budget.

Summary

- Operating expenses have been budgeted \$37,558 higher than in 2013. The increase can be attributed to a 2% salary increase, benefit allotment increase, the addition of a 20 hour per week part-time assistant position, the expectation that there will be heightened interest in attending the NATOA conference, and for a redesign of the website to make access to programs easier, and to make HD programs available to viewers on-demand. This is a 3.5% increase over the 2013 operating budget.
- The capital equipment budget is \$6,855 less than in 2013. All purchases will replace or supplement current equipment and move us toward the HD format. Money has been budgeted for parking lot repairs and a \$3,200 increase in the building bond payment. A little over half of the equipment expenditures will be paid for by drawing upon the equipment reserves.
- The total budget is \$30,703 higher than the 2013 budget, a 2% increase.

| 630 3,780 0% 100% 7 per month @ \$45 21,485 71,217 0% 100% Heidi Amson 21,485 29,563 0% 50% Rose Valez 8,918 29,563 0% 100% Up to a 2% COLA increase 0 0 0% 100% Up to a 2% COLA increase 17,837 59,125 100% 0% Rose Valez 16,032 53,153 100% 0% Reichard Kocinski 14,650 48,573 100% 0% Danika Klyve 13,190 43,734 100% 0% Danian Kussian 14,650 48,573 100% 0% Matt Waldron 13,190 43,734 100% 0% Ben Hayle 13,190 43,734 100% 0% 9 assts. @ \$425 per month 10,701 47,754 100% 0% New position, expanded public hours 159,040 531,169 Up to a 2% COLA increase | 28,983 8, 57,966 17, 52,111 16, 52,111 16, 47,621 14, 47,621 14, 47,621 14 47,621 14 42,877 13 42,877 13 42,877 13 46,818 16 0 0 509,483 159 | 20,413 56,826 51,085 51,085 46,696 46,696 46,696 42,037 42,037 41,576 44,001 0 | News Director (1) FT Programming Coord. (1) FT Ed./Special Projects Coor. (1) FT Outreach Coord. (1) FT Sports Producer (1) FT News Producer (1) FT Studio Manager (1) FT Part-Time Assistants Part-Time Studio Assistant Accrued Vacation/Sick/Comp Sub Total: |
|--|---|---|---|
| 3,780 0% 100% 8 29,563 0% 50% 0 0 0 0 0% 100% 0 0 0 0% 100% 100% 100% 100% 100% 100% 0 0% 100% 100% 0 0% 100% 100% 100% 0 0% 100% 0 0% 100% 100% 0 0% 100% 0% 50 48,573 100% 0% 50 48,573 100% 0% 90 43,734 100% 0% 100% 0% | | 26,410 56,826 51,085 51,085 46,696 46,696 46,696 42,037 42,037 41,576 41,576 44,001 0 | (1) FT Coor. (1) FT FT FT T T Sistant |
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| 3,780 0% 100% 8 29,563 0% 50% 0 0 0 0 0% 100% 0 0 0 0% 100% 0 0 0% 100% 0 0% 100% 100% 0% 100% 0% 11,500 100% 0% | | 26,410 56,826 51,085 51,085 46,696 46,696 46,696 42,037 42,037 41,576 44,001 | (1) FT Soor. (1) FT T |
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| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 0 0 0% 100% 100% 0% 100% 0% 31 104,560 0% 18 29,563 50% 0% 32 53,153 100% 0% 50 48,573 100% 0% 50 48,573 100% 0% | | 56,826 51,085 51,085 46,696 46,696 | (1) FT |
| 3,780 0% 100% 5,5 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 0 0 0% 100% 100% 100% 100% 0% 100% 0% 100% 0% 100% 0% 100% 0% 100% 0% 100% 0% 100% 0% | | 56,826 51,085 51,085 46,696 | 3 |
| 3,780 0% 100% 5,5 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 0 0 0 0% 100% 100% 100% 0 0% 100% 100% 0 0% 100% 0 0% 100% 0 0% 100% 0 0% | | 56,826 51,085 51,085 | News Director (1) FT |
| 3,780 0% 100% 5,71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 0 0 0% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% | | 56,826 51,085 | |
| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 0 0 0% 100% 100% 100% 100% 100% 100% 100% | | 56,826 | Sports Director (1) FT |
| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 0 0 0% 100% 100% 100% 100% 100% | | 014,02 | Video Engineer (1) FT |
| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 100% 100% 100% 100% | | - L Z Z Z | IT Engineer/ Administrative Asst. |
| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 100% 100% 100% | | 20 | Production (01) |
| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 100% 100% | | | |
| 3,780 0% 100% 5 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% 100% | 104,744 31,0 | 100,166 | Sub Total: |
| 3,780 0% 100% 5 71,217 0% 100% 8 29,563 0% 50% 0 0 0 0% 100% | C | | Accrued Vac/Sick/Comp |
| 3,780 0% 100% 71,217 0% 100% 8 29,563 0% 50% 0 0% 100% | 0 | | Overime ray |
| 3,780 0% 100% 7 5 71,217 0% 100% 8 29,563 0% 50% | | 0 | L Fildinger (1) |
| 0 3,780 0% 100% 7 5 71,217 0% 100% | | 28.413 | Admin Appt/IT Engineer (1) ET |
| 0 3,780 0% 100% 7 | | 68.453 | Expositive Director (1) FT |
| | 5,940 | 3,300 | Administrative (UZ) |
| | | | |
| | | | PERSONNEL |
| Act. Dpt.01 Dpt.02 | Budget April Act. | | |
| - | 2013 BUDGET | 2012 ACTUAL | |
| | | - | |
| North Metro Telecommunications Commission Budget | 2 <u>Telecommuni</u> | Metro 1 | North |
| | | | |

| *Benefits package = based on cities \$975 per employee/per month | | | | | | | |
|---|---------|---------|--|-------------------|----------------|----------------|---------------------------|
| | | | 223,572 | 70,201 | 217,016 | 211,124 | BENEFITS TOTAL: |
| | | | 184,080 | 57,101 | 177,815 | 172,777 | Sub Total: |
| | 0% | 100% | 600 | 92 | 300 | 481 | Electronic Filing Charges |
| .41% of gloss wages | 0% | | 2,497 | 1,468 | 2,395 | 1,705 | Workers Compensation |
| Health/Dental/STD, LTD, ADD | - | 1 | 105,300 | 33,772 | 102,600 | 100,888 | Bonefite Package |
| 7.25% of HI gross wages | | | 35,048 | 10,320 | 33,544 | 32.853 | Medicare |
| 1.45% of gross wages | 0% | 100% | 7,702 | | 7,388 | | FICA |
| 6.2% of gross wages | 0% | 100% | 32,933 | 11,449 | 31.588 | 36 850 | Production (01) |
| | | | 39,492 | 13,100 | 39,201 | 38,347 | Sub Total: |
| | 100/0 | 07/0 | 600 | 92 | 300 | 257 | Electronic Filing Charges |
| c c | 100% | 00/0 | 1,4 | 1,381 | 493 | 1,380 | Workers Compensation |
| 47% of gross wages | 100% | 00/0 | 474 | 7,192 | 22,800 | 22,441 | Benefits Package |
| Health/Dental/STD, LTD, ADD | 100% | 0% | 7,307 | 2,204 | 7,594 | 7,023 | PERA |
| 7.25% of FT gross wages | 100% | 0% | 7 207 | | 1,519 | | Medicare |
| 6.2% of gross wages | 100% | 0% | 6,249 | 2,231 | 6,495 | 7,246 | FICA |
| | | | | | | | BENEFITS |
| | Dpt. 02 | Dpt. 01 | | April Act. | Budget | | |
| NOTES | | | 2014 BUDGET | SET . | 2013 BUDGET | 2012 ACTUAL | |
| Sudget | ssion B | ommis | 2014 North Metro Telecommunications Commission Budget | 2014 nmunicati | Telecon | n Metro | North |

| | | | 1000 | | | | |
|--|----------|---------|----------------|------------|----------------|---|-----------------------------------|
| | | | 53,000 | 8,578 | 53,000 | 46,258 | PRODUCTION EX. TOTAL: |
| 0,000 | 0% | 100% | 7,000 | 656 | 7,000 | 6,738 | DVDs/Video Tape |
| DV DVCPro DVD | 00/0 | 100% | 10,000 | 3,592 | 10,000 | 7,284 | Video Equipment/Parts/Maint. |
| Parts and Maintenance for video equip. | 00/0 | 1000/ | 3,000 | 109 | 3,000 | 3,032 | Truck/Fleet Vehicle Maint/Lic. |
| Prod Van & fleet vehicles | 00% | 1000/ | 4,500 | 987 | 4,500 | 4,291 | Truck/Fleet Vehicle Gas/Oil |
| Prod Van & fleet vehicles | 000 | 1000/0 | 0,000 | 1,000 | 8,000 | 7,005 | Interns |
| \$500 stipend for 100 hours of work for 16 | 0% | 100% | 000 8 | 1 700 | 4,000 | 3,531 | Bulbs/Batteries/Other Prod. Costs |
| Bulbs, Camera Batt. Duct tape | 0% | 100% | 4 000 | 768 | 4,000 | 1,000 | Awards Ceremony/ Entry rees |
| Trophies, Entry Fees, Ceremony | 0% | 100% | 6.500 | 370 | 6 500 | 6 173 | Advertising/Marketing |
| Cable spots, rate cards, flyers, supplies | 0% | 100% | 10,000 | 604 | 10.000 | 7 904 | PRODUCTION EXPENSES |
| | | | 84,500 | 34,803 | 75,000 | 62,118 | ADMINISTRATIVE EX. TOTAL: |
| | | 0 | | | | c | Contingency Expenses |
| | 100% | 0% | 7,300 | 0,080 | 7,500 | 00 | Tuition and Training |
| IT Cert /Fquinment & software usage | 100% | 00/2 | 7 500 | | 1 | 0 | Personnel Recruitment |
| | 100% | 0% | 1,000 | | 2,500 | 1,169 | Mileage Reimbursement |
| | 100% | 0% | 0,000 | 503 | 0,000 | 4,582 | Membership Dues |
| NATOA, ACM, Sams Club, Arts Alliance | 100% | 0% | 8,000 | 1 750 | 3,000 | 42,179 | _egal Fees |
| General | 100% | 0% | 35.000 | 19 580 | 35,000 | 15 170 | Government/Legislative Aliairs |
| | 100% | 0% | 0 | 0 | 5,000 | 7,000 | General/Special Meeting Expenses |
| | 100% | 0% | 3,000 | 796 | 3,000 | 000 | Consultants Consultants |
| Website upgrade/redesign | 100% | 0% | 15,000 | 0 | 3.000 | 0 | Consultanta |
| NATOA cont. in St. Paul in 2014 | 100% | 0% | 4,000 | 289 | 2,000 | 495 | |
| Audit of Comcast FF payment accuracy | 100% | 0% | 0 | 0 | 0 | 0 | Audit: Company |
| Annual audit of Collillission illiances | 100% | 0% | 11,500 | 8,400 | 11,000 | 10,703 | Audit:Commission |
| Assembly of Commission finances | | } | | | | | ADMINISTRATIVE EXPENSES |
| | Dpt. 02 | Dpt. 01 | | April Act. | Budget A | | |
| NOTES | | | 2014 BUDGET | 4 | 2013 BUDGET | 2012 ACTUAL | |
| | | | | | | | |
| | | | ations Co | munica | lelecom | North Metro Telecommunications Communications | Nort |
| | <u>΄</u> | | | | - | | |
| | | | | | | | |

| | | | 20 | 2014 | | | |
|-----------------------------------|-----------|-----------|------------|--|---------|---------|---|
| Noi | rth Metro | Teleco | mmunic | North Metro Telecommunications Commission Budget | ommi | ission | Budget |
| | 2012 | 2013 | 13 | 2014 | | | |
| | ACTUAL | BUI | BUDGET | BUDGET | | | NOTES |
| | | Budget | April Act. | | Dpt. 01 | Dpt. 02 | |
| OFFICE EXPENSES | | | | | | | |
| Building Maintenance | 13,083 | 22,500 | 2,684 | 22,500 | 50% | 50% | Bldg & Prop./Fire Insp./Furn. Contract |
| Building Security | 780 | 600 | 126 | 700 | 50% | 50% | |
| Building Utilities | 21,001 | 25,000 | 7,846 | 25,000 | 50% | 50% | Sewer, Water, Gas & Electric |
| Insurance | 10,946 | 15,000 | 13,452 | 15,000 | 50% | 50% | Liability/property/vehicle/volunteeer |
| Office Supp./Office Equip. Maint. | 14,901 | 16,500 | 4,694 | 16,500 | 50% | 50% | Copier & Fax maint. contracts, Supplies |
| Phone/Internt Service/Web Hosting | 16,770 | 17,000 | 4,357 | 17,000 | 50% | 50% | Streaming for 2 channels and VOD |
| Postage/Subscriptions | 2,360 | 4,000 | | 4,000 | 50% | 50% | Local papers, dub/packet postage |
| Property Tax | 389 | 600 | | 500 | 50% | 50% | Recycling assessment |
| Trash/Recycling/Janitorial | 1,954 | 6,000 | 778 | 6,000 | 50% | 50% | |
| OFFICE EXPENSES TOTAL: | 82,184 | 107,200 | 35,789 | 107,200 | | | |
| OPERATIONS TOTAL: | 998,998 | 1,066,443 | 339,444 | 1,104,001 | | | |
| CAPITAL EXPENDITURES | | | | | | | |
| Video Equipment | 72,288 | 217,000 | 47,516 | 234,000 | 100% | 0% | HD Cameras, MC upgrades, studio lights |
| Computer/Office Equipment | 20,143 | 17,000 | 9,466 | 17,000 | | 50% | encoder, office systems |
| Vehicles | 0 | 30,000 | 31,914 | 0 | 100% | 0% | |
| Building Expenditures | 0 | 0 | | 3,000 | | 100% | Lot resealing, crack repair |
| Bond Payment | 149,883 | 182,493 | 0 | 185,638 | 0% | 100% | |
| CAPITAL EXP. TOTAL: | 242,314 | 446,493 | 88,896 | 439,638 | | | |
| GRAND TOTAL: | 1,241,312 | 1,512,936 | 428,340 | 1,543,639 | | | |

Equipment Purchase Plan 2014

| Equipment Location | Recommended New Equipment | Est. | Cost For Each | Quantity | 1 | Total Cost |
|---------------------------------|--|------------|---------------|------------------|------|------------|
| | | E SEPTEM | | | | 0.000.00 |
| Production Truck | Switcher Contract | \$ | 2,000.00 | 1 | \$ | 2,000.00 |
| | Ross Xpressions (HD/SD) Motion Graphics sys. | \$ | 50,000.00 | 1 | \$ | 50,000.00 |
| | Grass Valley K2 Dyno Upgrade | \$ | 22,000.00 | 1 1 | \$ | 22,000.00 |
| | | | | Sub Total: | \$ | 74,000.00 |
| 0: ". 4 | Rosco 4C MIRO Cubes LED Key lights | \$ | 1,250.00 | 13 | \$ | 16,250.00 |
| Studio A | Flatscreen Monitor/stand | \$ | 1,100.00 | 1 | \$ | 1,100.00 |
| | Audio monitors, amp, cables | \$ | 1,350.00 | 2 | \$ | 2,700.00 |
| | Addio monitors, amp, casies | + | .,,,,,,,,, | | | |
| | | | | Sub Total: | \$ | 20,050.00 |
| | News Dept. HPX 255 HD Camera, cards | \$ | 8,800.00 | 1 | \$ | 8,800.00 |
| Staff Portable | T.J. Dept. DSLR Camera, lens, accessories | \$ | 4,081.00 | 1 | \$ | 4,081.00 |
| | | \$ | 500.00 | 1 | \$ | 500.00 |
| | T.J. Dept. Go Pro, memory card T.J. Steadyicam, stabilization system | \$ | 3,500.00 | 1 | \$ | 3,500.00 |
| | Promo, Zeiss Compact Prime 50mm EF Mount | \$ | 4,000.00 | 1 1 | \$ | 4,000.00 |
| | Promo, Camera Crane, vertical brake, softbox | \$ | 520.00 | 1 | \$ | 520.00 |
| | Promo, Swing Away Matte Box | \$ | 600.00 | 1 | \$ | 600.00 |
| | Tionio, Oming may make 200 | | | | | |
| | | e 350000 | | Sub Total: | \$ | 22,001.00 |
| Public Portable | Panasonic AG-HMC150p Camera | \$ | 3,000.00 | 3 | \$ | 9,000.00 |
| Public Portable | Manfrotto 504HD Tripod | \$ | 1,200.00 | 3 | \$ | 3,600.00 |
| | Sennheiser ME66 Shotgun Mic Kits | \$ | 900.00 | 3 | \$ | 2,700.00 |
| | Camera Bags | \$ | 200.00 | 3 | \$ | 600.00 |
| | Arri Light Kit/Accessories | \$ | 3,900.00 | 1 | \$ | 3,900.00 |
| | All Eight Navidoossenes | | | | | |
| | | | | Sub Total: | \$ | 19,800.00 |
| Public Editing | | 1 2000 | | A STANCESCOUNT O | | |
| | | | | - | | |
| | | | | Sub Total: | \$ | |
| ay Sept. Company of the company | | 1 (200) | | Jub Total. | 1 | |
| Staff Editing | Sports Suite: SD/HD Monitor | \$ | 2,425.00 | 1 | \$ | 2,425.00 |
| | | - | | Sub Total: | \$ | 2,425.00 |
| | | 1 (88) | | July Totali | 300 | |
| Master Control | Tightrope Maintenance Contract | \$ | 9,560.00 | 1 | \$ | 9,560.00 |
| Widotor Gontro. | Trade in SXLE for an SX2 | \$ | 8,675.00 | 1 | \$ | 8,675.00 |
| | Trade in Carousel Player 14 | \$ | 4,500.00 | 1 | \$ | 4,500.00 |
| | Trade in Carousel Player 15 | \$ | 4,500.00 | 1 | \$ | 4,500.00 |
| | | | | Sub Total: | \$ | 27,235.00 |
| | | 1 (3)(0) | | Oub rotain | | |
| Miscellaneous | Mics, batteries, filters, lighting accessories | \$ | 17,000.00 | 1 | \$ | 17,000.00 |
| | headsets, gels, frames, stands, | 1 | | | _ | |
| | Sign Uprade, full color, remotely controllable | \$ | 15,900.00 | 1 | \$ | 15,900.00 |
| | Ulive Remote Video Transmission System | \$ | 20,000.00 | 1 | \$ | 20,000.00 |
| | | | | | | |
| | | | | Sub Total: | \$ | 52,900.00 |
| | | W 1865-111 | | | 3400 | |
| | Equipment Total: | \$ | 218,411.00 | | | |
| | Tax: | \$ | 15,561.78 | - | + | |
| | | | | | _ | |
| | Total: | \$ | 233,972.78 | | 1 | |

| | 2000 | 2001 | 2002 | 2003 | 2004 | 2002 | 2007 | | | | | | 100000 |
|--|---|---------------|---|---------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|
| | 2007 | | | | \$210 025 00 | \$379.357.22 | \$419,605.63 | \$451,142.07 | \$489,867.99 | \$489,867.99 | \$507,790.06 | \$503,339.13 | \$533,294.81 |
| Blaine | \$ 242,213.25 \$ 252,173.49 \$ 263,753.93 \$ 279,200.93 | \$ 252,173.49 | \$ 263,753.93 | MIHBA. | | _ | 00 002 204 | \$30.394.00 | \$33,396.69 | \$33,396.69 | \$34,466.27 | \$32,296.67 | \$33,949.63 |
| Centerville | \$ 17,345.71 \$ 17,184.79 \$ 17,019.97 \$ | \$ 17,184.79 | \$ 17,019.97 | \$ 17,335.34 | \$20,586.00 | \$24,471.73 | 00.001,124 | \$44.077.04 | \$48,214.82 | \$48,214.82 | \$51,160.77 | \$51,388.95 | \$52,777.06 |
| Circle Pines | \$ 23,186.10 \$ 24,092.12 \$ 24,038.71 \$ | \$ 24,092.12 | \$ 24,038.71 | B1000 | \$32,761.00 | \$37,791.19 | 2000 | B. 100 23 | 100 | \$120,788.01 | \$126,979.69 | \$131,446.66 | \$139,834.48 |
| Ham Lake | \$ 54,343.20 | \$ 56,344.93 | \$ 54,343.20 \$ 56,344.93 \$ 58,094.40 \$ | Ψ. | \$72,454.00 | 1 2 300,000 | | \$16.149.47 | \$17,332.08 | \$17,332.08 | \$17,229.92 | \$16,913.54 | \$17,630.79 |
| Lexington | \$ 11,755.98 | \$ 12,282.80 | \$ 11,755.98 \$ 12,282.80 \$ 12,215.15 | €9 | \$13,358.00 | 414,620.07 | 477 | ¢138 088 24 | \$154.839.41 | \$154,839.41 | \$164,197.27 | \$164,334.42 | \$170,600.73 |
| Lino Lakes | \$ 74,721.90 | \$ 78,960.89 | \$ 74,721.90 \$ 78,960.89 \$ 78,388.13 | \$ 78,656.36 | \$91,430.00 | () | 1 | | ego 168 63 | | \$57,343.08 | \$58,600.64 | \$61,520.23 |
| Spring Lake Park | \$ 40,406.47 | \$ 40,692.02 | \$ 40,406.47 \$ 40,692.02 \$ 41,874.85 | \$ 41,883.42 | \$45,333.00 | \$48,737.21 | \$52,724.02 | \$55,191.45 | 930,100,000 | e030 A1A 06 | \$959.167.06 | \$958,320.01 | \$1,009,607.73 |
| Total Franchise Fee: \$ 463,972.61 \$ 481,731.04 \$ 495,385.14 | e: \$ 463,972.61 | \$ 481,731.04 | \$ 495,385.14 | \$ 517,225.17 | \$594,947.00 | \$695,940.09 | \$783,800.31 | \$845,343.16 | \$922,607.63 | 00:414:0000 | ¢20 752 00 | (\$847.05) | \$51,287.72 |
| o too | , , , , , , , , , , , , , , , , , , , | \$ 17,758.43 | \$ 13,654.10 | \$ 21,840.03 | \$77,721.83 | \$100,993.09 | \$87,860.22 | \$61,542.85 | \$77,264.47 | \$7,806.43 | \$20,000 | (000) | 00 000 000 |
| Increase Over rast rear | 9 | 6 466 177 00 | \$ 358 410.00 | \$ 420,319.00 | \$474,719.00 | \$522,855.00 | \$583,800.31 | \$645,343.16 | \$722,607.63 | \$595,029.06 | \$620,851.06 | \$673,600.01 | \$124,000.00 |
| Budget/Oth | Budget/Other: \$ 272,478.00 | \$ 400,177.00 | - | | 00 000 | ¢179 085 00 | \$200.000.00 | \$200,000.00 | \$200,000.00 | \$335,385.00 | \$338,316.00 | \$284,720.00 | \$284,999.73 |
| Back to Citie | Back to Cities: \$ 191,494.61 \$ 15,554.04 | \$ 15,554.04 | \$ 136,975.14 | \$ 96,906.17 | \$120,228.00 | _ | 4 | | | | | | |

SUBSCRIBER GROWTH

(Based on Comcast Figures)

| YEAR | # OF PAYING & NON-PAYING SUBS. AT YEAR END | # SUB. INCREASE OVER PREVIOUS YEAR | % CHANGE |
|--------------|---|--|----------|
| 2012 | 19,654 | 175 | 0.90% |
| 2012 | 19,479 | -773 | -3.82% |
| 2010 | 20,252 | -1,382 | -6.40% |
| 2009 | 21,634 | 913 | 4.40% |
| 2008 | 20,721 | 363 | 1.78% |
| 2007 | 20,358 | -103 | .50%- |
| 2007 | 20,461 | 316 | 1.57% |
| 2005 | 20,145 | 1,105 | 5.80% |
| 2003 | 19,040 | 1,268 | 7.13% |
| 2004 | 17,772 | 1,564 | 9.60% |
| 2002 | 16,208 | -860 | 5.0%- |
| 2002 | 17,068 | -2,053 | 11%- |
| 2000 | 19,121 | 215 | 1.1% |
| | 18,906 | 936 | 5.2% |
| 1999 | 17,970 | 1,202 | 7.2% |
| 1998 | 16,768 | 1,059 | 6.7% |
| 1997 | 15,709 | 741 | 5.0% |
| 1996 | 14,968 | 1,480 | 11.0% |
| 1995 | 13,488 | 1,536 | 12.9% |
| 1994 1993 | 11,952 | 371 | 3.2% |

City Benefits

| City | 2012 | 2013 | 2014 |
|------------------|------------|------------|------------|
| | | | |
| Blaine | \$930.00 | \$960.00 | \$990.00 |
| | | | |
| Centerville | \$925.00 | \$950.00 | \$975.00 |
| | | | |
| Circle Pines | \$920.00 | \$945.00 | \$975.00 |
| | | | |
| Ham Lake | \$850.00 | \$850.00 | NA |
| | | | |
| Lexington | \$1,100.00 | \$1,100.00 | NA |
| Lino Lakes | \$1,148.00 | NA | \$1,135.00 |
| LITIO Lakes | ψ1,1-10.00 | | |
| Spring Lake Park | \$1,157.40 | NA | NA |

2012 Average

\$1,004.29