



Case File No. 15-0055

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UNIVERSITY OF NORTHWESTERN / 98.5 KTIS
JOYFUL NOISE FAMILY FEST

SUMMARY OF EVENT

The University of Northwestern/98.5 KTIS Radio's "Joyful Noise Family Fest" is scheduled on Friday evening, June 3, 2016 and Saturday, June 4, 2016. This event is an outdoor music festival featuring Christian Music Groups. At this point, all artists are still to be determined.

This is a family oriented Christian based music festival. Guests are encouraged to bring their blankets, lawn chairs and enjoy the music. There will be activities on the U2 Field for the kids to enjoy including inflatable games and additional activities for the entire family. This event will take place Saturday June 6, and will start at 10:00 am and end at 6:00 pm.

The target audience is KTIS radio listeners and The University of Northwestern students and alumni. The average KTIS listener is in the 25-54 age range. This event is also being promoted with associated stations of KTIS located in Duluth, Fargo, Madison, Waterloo, Sioux Falls and Des Moines. This will bring business to area hotels, restaurants and retail businesses. The entertainment acts are booked at a hotel within a close proximity to the National Sports Center.

The location of the events taking place will be the Exhibition Field and the outdoor Stadium.

The Exhibition field (U2) will include inflatable games and sponsor information and will run from 10:00 am – 6:00 pm on Saturday only.

The outdoor Stadium will have a large stage facing south for the musical acts. This stage will be used Friday evening from 5:30pm – 10:30pm and all day Saturday with the headlining acts from 6:00 pm – 10:30 pm.

Please note that the amplifying level will be adjusted accordingly to avoid any disturbances.

Additional information

Attendance for the 2015 event was approximately 14,000 on Friday and 18,000 on Saturday. Assuming we would have similar attendance in 2016, NSC and KTIS staff will work closely with Police and appropriate city officials on noise levels, parking and traffic issues.

The Schwan's Event Center will be used only for artists, major donors, volunteers & staff members.

Parking Lot Areas:

- Lot B will be used strictly for the production vehicles, tour buses, volunteers and staff members.
- Main Parking Lot will be for attendees.
- *No tailgating will be allowed.

Security on-site:

- Overnight security will be on-site for the stadium area on Wednesday (set-up), Thursday (set-up), Friday and Saturday evenings.
- Jr. Explorers will direct traffic in the main parking lot.
- Blaine Police Officers will handle traffic control and will be on-site during the event.
- Security Guards will be on-site during entire event.

First Aid Area: 1 ambulance with 2 EMT's will remain on-site from Friday, 5:00 – 10:30 pm and Saturday, 10:00 am – 11:00 pm.

Saturday after the event and Sunday - the production staff will be tearing down equipment.

**For crowds over 12,000 we will add additional support services (first aid, security, police, etc).