



Blaine City Council

To whom it may concern;

The Minnesota United FC has partnered with Night Nation Run to bring the fun run benefitting Stand Up 2 Cancer, to the National Sports Center on Saturday evening, October 7th. Night Nation Run has been great partners with many Major League Soccer franchises, including Columbus, Philadelphia, Los Angeles, Denver, and have a proven track record of putting on fun and safe events that add value in each of those franchise cities. We will be cross-promoting both brands and believe their audience will help us reach more fans in their demographic.

Please consider the Minnesota United FC endorsement when evaluating the Night Nation Run for approval.

Regards,

Bryant Pfeiffer  
Minnesota United FC  
SVP, Sales and Strategy