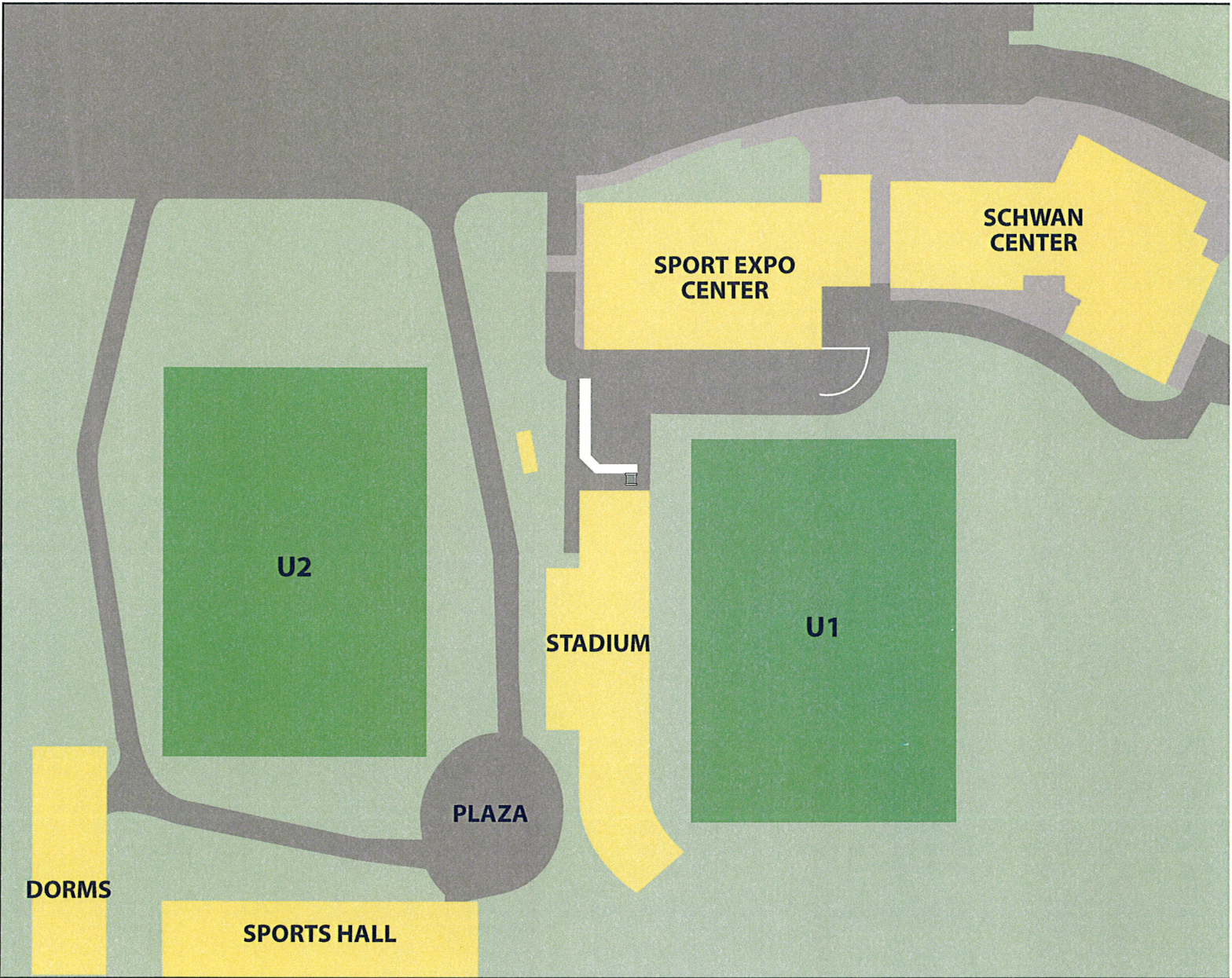


Location of Event/Concert @National Sports Center



Blaine Planning Department / 10801 Town Square Dr NE / Blaine, MN 55449 / (763) 785-6180





UNIVERSITY OF NORTHWESTERN ST. PAUL / 98.5 KTIS
JOYFUL NOISE FAMILY FEST

SUMMARY OF EVENT

University of Northwestern St. Paul/98.5 KTIS Radio's "Joyful Noise Family Fest" is scheduled on Friday evening, June 6, 2014 and Saturday, June 7, 2014. This event is an outdoor music festival featuring Christian Music Groups. At this point, all artists are still to be determined.

This is a family oriented Christian based music festival. Guests are encouraged to bring their blankets, lawn chairs and enjoy the music. There will be activities on the U2 Field for the kids to enjoy including inflatable games and additional activities for the entire family. This event will start at 10:00 am and end at 6:00 pm on Saturday June 7.

The target audience is KTIS radio listeners and University of Northwestern St. Paul students and alumni. The average KTIS listener is in the 25-54 age range. This event is also being promoted with associated stations of KTIS located in Duluth, Fargo, Madison, Waterloo, Sioux Falls and Des Moines. This will bring business to the area hotels, restaurants and retail businesses. The entertainment acts are booked at a hotel within a close proximity to the National Sports Center.

The location of the events taking place will be the Exhibition Field and the outdoor Stadium.

The Exhibition field (U2) will include inflatable games, a carousel and sponsor information and will run from 10:00 am – 7:00 pm on Saturday June 7.

The outdoor Stadium will have a large stage facing south for the musical acts. This stage will be used Friday evening from 5:30pm – 10:30pm and all day Saturday with the headlining acts from 6:00 pm – 10:30 pm.

Please note that the amplifying level will be adjusted accordingly to avoid any disturbances.

Additional information

The Schwan's Event Center will be used strictly for the artists, major donors, volunteers and staff members.

Parking Lot Areas:

- Lot B will be used strictly for the production vehicles, tour buses, volunteers and staff members.
- Main Parking Lot will be for attendees.
- *No tailgating or overnight camping will be allowed.

Security on-site:

- Overnight security will be on-site for the stadium area on Wednesday (set-up), Thursday (set-up), Friday and Saturday evenings.
- Jr. Explorers will direct traffic in the main parking lot.
- Blaine Police Officers will handle traffic control and will be on-site during the event.
- Security Guards will be on-site during entire event.

First Aid Area: 1 ambulance with 2 EMT's will remain on-site from Friday, 6:00 – 10:30 pm and Saturday, 10:00 am – 11:00 pm.

Saturday after the event and Sunday - the production staff will be tearing down equipment.

**For crowds over 12,000 we will add additional support services (first aid, security, police, etc).

Background

The National Sports Center is proposing to host an outdoor Christian music festival on Friday, June 6 and Saturday, June 7, 2014. The music festival, a day long series of concerts and family events is sponsored by the radio station KTIS which is owned by the University of Northwestern St. Paul. The event is patterned after the initial 2009 event that was held on June 13, 2009. There was also an event held on June 12, 2010, June 11, 2011 June 9, 2012 and June 6 & 7, 2013. The events drew between between 7,500-17,500 people. The 2014 event would run from 5:30 – 10:30 pm on Friday and 10:00 am – 10:30 pm on Saturday. It will be a ticketed event and is expected to draw approximately 10,000-15,000 people on Friday and a maximum of 20,000 on Saturday. These numbers will fluctuate throughout the entire day as some people would come for the afternoon events and music and some would arrive later for the evening events.

The five previous KTIS/University of Northwestern St. Paul events have not generated any significant sound, traffic or neighborhood issues and were well within the scope of events that can be accommodated by the NSC facility.

The concert set-up would include one main stage inside the stadium on the exhibition field just south of the NSC offices. The main stage sound will be projected to the south towards the City's public works facility. The applicant will operate under a noise management plan similar to the one used in previous events which outlines how Public Safety staff can make contact with event manager to reduce the sound level at the main stage if warranted.