

**ABC Newspaper and
Anoka County Shopper**

Division of ECM Publishers, Inc



4101 Coon Rapids Blvd., Coon Rapids, MN 55433

December 1, 2016

Cathy Sorensen
City Clerk
City of Blaine
10801 Town Square Drive NE
Blaine, MN 55449

Dear Cathy:

It is with great pleasure that we ask to serve as the official newspaper for the City of Blaine in 2017. As we continue to implement new changes in the newspaper to improve readership, we feel it's important to provide readers with the city's public notices in addition to news stories, features and photographs of local events we cover each week.

We would like to publish your public notices in the Blaine/Spring Lake Park Life. The legal publication rate for the Blaine/Spring Lake Park Life as of January 1, 2017, will remain unchanged at \$10.75 per column inch. If any documents need to be manually typeset, a \$20 flat fee will be charged per public notice. As a newspaper published in the County of Anoka, we meet the requirements to qualify as your official legal newspaper.

All public notices published in the Blaine/Spring Lake Park Life will be posted to abcnewspapers.com – which averages over 65,000 unique visitors per month in search of local news and information.

We have appreciated your business over the past years and hope that we can be of service to you in 2017 as a credible community news source. Your direct contacts with our Public Notice department are: publicnotice@ecm-inc.com or call Tonya Orbeck at (763) 689-6001. Deadline: 10am Wednesday to publish Friday. If you have any questions, please feel free to call me at (763) 712-3533 or email me at tom.murray@ecm-inc.com. Thank you for your consideration.

Sincerely,

Tom Murray
General Manager
ECM Publishers, Inc.
ABC Newspapers

Quarterly Data Report

Q3 2016 • COMMUNITY NEWSPAPER

Subject to Audit

Audited Every Other Year

Coon Rapids, Minnesota

www.abcnewspapers.com

CIRCULATION DATA BY PUBLICATION

	Fri
1A. TOTAL AVERAGE CIRCULATION	15,545
Paid Circulation	
Individually Paid Circulation	
Home Delivery and Mail	190
Total Average Individually Paid Circulation	190
Total Average Paid Circulation	190
Qualified Circulation	
Single Copy	
Educational Copies	32
Total Average Single Copy	32
Total Average Qualified Circulation	32
Verified Circulation	
Home Delivery	14,477
Public Access	
Delivered to Apartments	799
Racks and Other Distribution	47
Total Average Public Access	846
Total Average Verified Circulation	15,323
TOTAL AVERAGE CIRCULATION	15,545